GO FROM MOMENT TO MOMENTUM

KELLEY SCHOOL OF BUSINESS
Undergraduate Program
You're driven. You work hard. You know you are capable of success, and you're ready to go for it. The moment you decide to enter Kelley, you will start to meet people who will open new paths and opportunities to you.

At Kelley, you'll find:

- Challenging, innovative classes taught by dedicated, award-winning faculty who are personally invested in you
- Your own academic advisor and career coach who will help you chart a path to your future
- Career prep courses that help you discover yourself and identify your career passion
- A global focus, including a Global Foundations Core with overseas study opportunities

You have the talent to succeed. You have the humility to grow. You have the tenacity to persevere.

And we'll help you in your success.

Kelley offers so much, whether you want to study abroad, prepare for an internship, or get hands-on experience solving problems.”

Arielle Martin
East Chicago, IN
Economic Consulting, Business Analytics

Arielle knows where to look for support at Kelley—it’s all around her. The Undergraduate Career Services Office, Kelley Compass program professors, and Visiting Lecturer Shelli Yoder have all been part of the team supporting Arielle during her first year at Kelley.

Through her work with Yoder in the Kelley Compass program, Arielle developed the skills to land a prestigious internship with PricewaterhouseCoopers the summer after her freshman year. “Professor Yoder helped me think through the smallest details I needed to know for my interviews,” Arielle says. It’s the Kelley Effect at work—Arielle’s already turning these moments into opportunities.

#8 among all business schools
Bloomberg Businessweek, 2014
Learn the Fundamentals First
You’ll start by building a solid base of business knowledge and skills, taught by exceptional faculty. Woven through your first three years is Kelley Compass, the DNA of our curriculum. Compass gives you a chance to focus on your goals. It helps you discover your values and priorities, immerses you in teamwork, and shows you how to lead and make decisions.

In your third year, the Integrative Core (I-Core) brings together finance, marketing, operations, and leadership. After I-Core, your major coursework begins. The Kelley degree gives you plenty of time to explore your options. We teach you the fundamentals so you’ll know when the moment is right to choose a major—and we help you find the major that’s right for you.

No matter how or when you select your major, you’ll develop fluency in economics, marketing, operations, strategy, global business, and business ethics along the way. You’ll also be prepared to step into a leadership role in whatever career you pursue.

Kelley Majors at IU Bloomington
- Accounting
- Business Analytics (co-major only)
- Economic Consulting
- Entrepreneurship and Corporate Innovation
- Finance
- Information Systems
- International Business (co-major only)
- Law, Ethics, and Decision-Making (co-major only)
- Management
- Marketing
- Operations Management
- Professional Sales
- Public Policy Analysis
- Real Estate
- Supply Chain Management
- Sustainable Business (co-major only)
- Technology Management (co-major only)

Kelley Minors at IU Bloomington
- Business
- Entrepreneurship and Small Business Management
- Financial Literacy
- Marketing

Kelley minors are available only to students seeking a degree outside of Kelley.

Business Foundations Certificate at IU Bloomington
Non-Kelley students may take courses toward the Business Foundations Certificate, a 30 credit hour certificate program in the fundamentals of business.

“Any future business leader needs a global perspective, and the best way to gain it is through experience.”
Ramesh Venkataraman
Chair of the Undergraduate Program; Associate Professor of Information Systems; Lawrence D. Glaubinger Professor of Administration

To really understand another country, you have to see it for yourself. So each year, Ramesh Venkataraman teaches Business in a “Flat” World, a course on globalization and emerging economies that culminates in a 10-day trip to India. The 20 to 30 students who go on the trip meet Indian business executives and government officials, tour Indian and multinational corporations, and visit cultural sites like the Taj Mahal.

Students develop a firsthand knowledge of business and culture in this increasingly important country. That knowledge will serve them well, Venkataraman says: “Their careers are very likely to involve India.”

AcADeMics
An education at Kelley gives you the skills and experience to reach your goals.
Study Business Around the World

Help solve global business cases while earning credit toward your degree when you study abroad. With semester-long, summer-long, and short-term programs on every continent except Antarctica, you have a lot to choose from. Whether you’re interested in Milan, Italy, or Sydney, Australia, you’re bound to find a program that’s right for you.

Summer Programs
- Barcelona, Spain
- Beijing, China
- Copenhagen, Denmark
- Dublin, Ireland
- London, England
- Maastricht, The Netherlands
- Seville, Spain
- Shanghai, China
- Sydney, Australia
- These programs may change from year to year.

Semester Programs
- Barcelona, Spain
- Budapest, Hungary
- Copenhagen, Denmark
- Glasgow, Scotland
- Hong Kong, China
- London, England
- Maastricht, The Netherlands
- Milan, Italy
- Rouen, France
- Santiago, Chile
- São Paulo, Brazil
- Seville, Spain
- Shanghai, China
- Singapore
- Sydney, Australia
- Vallendar, Germany
- Vienna, Austria

Spark Your Confidence with a Study Tour

“The opportunity to study and intern abroad allows you to view the differences in cultural and business environments and develop a greater understanding of what it is like to live in the global business world.”

— Stephanie Korompilas
Sydney, Australia, Summer 2014

Short-Term Programs
- Ecuador
- England (Oxford)
- India
- These programs may change from year to year.

Semester Programs
- Barcelona, Spain
- Budapest, Hungary
- Copenhagen, Denmark
- Glasgow, Scotland
- Hong Kong, China
- London, England
- Maastricht, The Netherlands
- Milan, Italy
- Rouen, France
- Santiago, Chile
- São Paulo, Brazil
- Seville, Spain
- Shanghai, China
- Singapore
- Sydney, Australia
- Vallendar, Germany
- Vienna, Austria

Making international connections will trigger new pathways and opportunities.

Choose among these X272 courses and study tours:

- Business and Human Rights in South Africa
- Business Culture in Greece
- Doing Business in Peru
- Global Accounting in Switzerland
- Infrastructure Challenges in Brazil
- Playing the "China Card" in Hong Kong
- Social Entrepreneurship and Economic Development in Costa Rica
- Sustainability Down Under in Australia
- Turkey’s Risk of a “Sudden Stop”

These programs may change from year to year.
Turn What You’ve Learned into Relevant Experience

Make the most of your education by getting involved with one of more than 60 Kelley student organizations. Connect with your peers and develop leadership skills while you look behind the scenes of business today. Choose from these organizations and many more:

- Alpha Kappa Psi
- Alternative Break Program
- Business Professionals of America
- Civic Leadership Development
- Investment Banking Club
- Kelley Couture
- Kelley Student Diversity Council
- Real Estate Club at Indiana University
- Undergraduate Finance Club
- Women in Business

Experience a Small Town with a Big-City Soul

When you come to Kelley, you’ll benefit from all of the perks that come from being in a sophisticated small town. Bloomington offers world-class music and theatre performances, more than 350 restaurants, and extensive hiking and biking trails. From here, you’re less than an hour away from Indianapolis International Airport with direct flights to New York, Miami, San Francisco, and nearly 30 other major cities. You’re also in a place where you can focus on your undergraduate experience. You’ve heard of Hoosier hospitality—come experience it for yourself.

“Get involved. At Kelley, what you learn outside the classroom is just as important as what you learn in it.”

Grant Utendahl, BS’13
Sales Development Representative, Whirlpool Corporation

Grant’s career at Whirlpool began with a conversation at Kelley. A representative from the home appliance giant spoke at a Global Sales Leadership Society panel that Grant organized. Soon he had a summer internship, during which he created a program that monitored Whirlpool’s presence on sales floors. His communication and analytical skills impressed his bosses, so they offered him another internship—this time to forecast the company’s expansion in Home Depot.

“My manager told me that what I did in the first month was equal to the work of some previous interns combined,” Grant says. “Hearing that kind of blew me away.” And it explains why Grant earned a full-time job. His whirlwind Whirlpool career continues.

“My managers have given me really challenging projects because of what I know from Kelley.”

Grant Utendahl, BS’13
Sales Development Representative, Whirlpool Corporation
Launch Your Career
You’ll work with our top-ranked Undergraduate Career Services Office (UCSO) to find internships and secure a full-time position after graduation. The UCSO builds relationships with employers and brings them to campus to interview Kelley students, and our career coaches make sure you’re prepared to be successful in those interviews.

The UCSO will help you with every aspect of your internship or job search, including:
- Planning your career path and job search
- Writing an effective resume
- Networking with employers
- Preparing for interviews through mock interviews and coaching

For in-depth information, visit kelley.iu.edu/UCSO.

You’re the Talent Companies Want and Need
At Kelley, the world is your classroom. Our internationally recognized faculty, along with your personal academic and career advisors, will show you how to navigate it. And while they help you discover the building blocks of business, you’ll be refining your business style and building your personal brand by delving into the once-in-a-lifetime experiences you’ll find only at Kelley. Our innovative program prepares you for the business world faster. Your undergraduate degree from Kelley will open doors for you. From day one, you’ll be ready to succeed at the company you choose.

“The opportunities I had at Kelley have enabled me to be fearless in tackling large challenges.”

Sarah Mills, BS’10
IT Project Manager, GE Healthcare

When Sarah’s job takes her to Shanghai, Toronto, or São Paulo, she remembers what she learned on Kelley trips to China, Denmark, and Costa Rica. She knows how to get a visa, what to pack, what she’ll eat. And because she knows what to expect, she says, “I’m able to focus on my job.”

In her job, she bridges the businesspeople and the tech team to implement IT strategy. A finance and technology management major, she says her Kelley experiences—like overseas study and the high-pressure Undergraduate Consulting Workshop—bolstered her confidence.

“When I walked into the office my first day,” she says, “business skills were second nature.”
Tap into the Kelley Network
Kelley’s 100,000 living alumni compose the world’s largest business school alumni network. These leaders of companies, communities, and countries are alumni with heart who will back you up on your journey through and beyond Kelley. You can access their expertise through networking events and mentoring. The Kelley Compass program will help you learn to network with confidence so you can make the most of these connections.

Become a Kelley
You can join Kelley in one of two ways: as a direct admit, or if you don’t qualify for direct admission or haven’t yet decided on Kelley, you can still apply for standard admission later.

Direct Admission for Fall 2015 (High School Seniors)
If you’re a high school senior who will start at IU in the fall, you’ll be offered direct admission to Kelley automatically if you meet these criteria:
- You were admitted to IU Bloomington and indicated any of the business majors as your intended major.
- You have a composite ACT score of 30 (including all four sections of exam) or SAT total score of 1270 (including only math and critical reading sections). The Kelley School of Business accepts superscores for both the ACT and SAT through July 31, 2015.
- You have at least a 3.7 GPA (on a 4.0 scale). Kelley uses the weighted GPA if it is provided to the IU Office of Admissions, but it will be converted to a 4.0 scale.
- You’ve demonstrated English language proficiency, if your native language is not English.*

* International applicants, please see kelley.iu.edu/ugrad for more information.

Standard Admission (Current IU Students Applying in Fall 2015 and Spring 2016)
As a current IU Bloomington student, you’re eligible to apply for admission to the Kelley School in the semester in which you meet the following requirements:
- Completion of 26 hours of college course work. For most students, this will require two semesters on the IU Bloomington campus.
- Completion of at least 12 designated credit hours on the IU Bloomington campus. See go.iu.edu/cMv for details. Applications will be evaluated on a number of criteria including performance in all coursework, outstanding academic achievement in Integrative Core prerequisites, transfer coursework, and extracurricular and work involvement. All applicants whose native language is not English must demonstrate English language proficiency.*

* International applicants, please see kelley.iu.edu/ugrad for more information.
Expand Your Possibilities in Our World-Class Facility
Kelley has incredible, high-achieving students. Renowned faculty. An innovative curriculum. And as of fall 2014, we have a modern new building to match: Hodge Hall.

In Hodge Hall, you’ll be able to:

- Interact in real time with students, business leaders, and companies around the world
- Hone your skills in a 3M sales and business communications lab and an investment center
- Collaborate with classmates in dedicated teamwork spaces and the student commons

Hodge Hall isn’t just where you’ll take classes. It’s where you’ll begin to navigate opportunities to become a business leader.

Start Strong—Live at the Kelley Living Learning Center
The Kelley Living Learning Center (KLLC), a residential community for freshmen interested in business, will help you excel from the start—academically, professionally, and personally. There’s always something going on, including evening programs twice a week and meals with faculty and corporate executives.

The KLLC helps spark your interests and uncover your strengths while you learn about employers through experiences such as the Ignite Your Passion conference and trips to Chicago and Atlanta to meet alumni and visit companies like Coca-Cola. When you apply for housing, consider the KLLC. Visit go.iu.edu/kllc for more information.

“A Place For You
Kelley offers people and programs that will help you succeed.

“The newly expanded Hodge Hall opened in fall 2014. The project’s second phase, a renovation of the original structure, will finish in 2017.

“Our goal is to make our students front-runners.”

Peggy Hite
Professor of Accounting, Monroe Shine & Co. Faculty Fellow

The students in Peggy Hite’s course about taxation may feel like they’re sprinting through a marathon. Each semester, she covers as much ground as she can, from the broad rules about taxes on individuals and businesses to detailed applications of those rules. The reason is simple: “The quicker you learn the rules, the quicker you can consult on them.”

Her approach exemplifies Kelley’s focus on preparing students to excel after they graduate. “We want our students to be the best ‘they can be,” says Hite, a winner of multiple teaching awards whose fast, energetic style of talking reflects both a true love of teaching and the pace of her courses. “You become the best you can be when you’re challenged.”

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93% of new graduates reported full-time employment or graduate school admission.

90% of seniors reported completing internships (in their junior year).

709 total companies recruited students for internships and full-time employment.

279 companies recruited on campus.

$20 average hourly wage for interns.

$56,000 average starting salary.

98% graduation rate.
Whether you’re thinking about applying to the Kelley Undergraduate Program, or you’ve already been admitted to IU or Kelley, we encourage you to visit the IU Bloomington campus. You have several options.

Kelley Information Sessions
Attend a Kelley School Information Session, where you’ll have the opportunity to meet with a current Kelley student and a professional staff member. You must sign up in advance. Call the IU Office of Admissions at (812) 855-0661, option 2.

The Kelley Day Host Program
Experience a few moments in the life of a Kelley undergraduate student. You’ll attend a class with a Kelley Guide (a current undergraduate) and get a chance to walk the halls of our impressive facilities, sit in our high-tech classrooms, and meet students and faculty. Complete the online form at go.iu.edu/cMt at least two weeks before you plan to visit. The Kelley Day Host program is offered only during the fall and spring semesters when classes are in session.

Visit IU Bloomington
The IU Office of Admissions has opportunities throughout the year for you to explore the campus and talk with IU students and faculty. Learn more at admit.indiana.edu/visit.
Contact Us
Kelley Undergraduate Admissions
diradmit@indiana.edu
(812) 855-4474
Kelley Living Learning Center
ksbllc@indiana.edu
(812) 855-0468
Kelley Day Host Program
go.iu.edu/cMt

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kelley.iu.edu/ugrad