Global Case Competition

RULEBOOK

I.   Overview

The Kelley School of Business, MS in Information Systems is proud to host a Global Case Competition for students and recent graduates, to showcase their analytical and problem-solving skills, network with peers, and gain exposure to real-world business challenges.

II.   Important Dates

Application Deadline: August 24th, 2024 (12 PM IST)

First Round: (Virtual) [Flight 1 – Undergraduate Students; Flight 2 – Recent Graduates]

- Case Release: August 26th, 2024 (12 PM IST)
- First Round Submission: September 1st, 2024 (11:59 PM IST)

Final Teams Announcement: September 4th, 2024 (12 PM IST)

Final Round:

- Case released on September 14th, 12 PM IST.
- Initial Submission on September 20th, 11:59 PM IST.

Final Presentation: September 21st - 22nd, 2024 (In-person in Delhi)

III.   Eligibility

- Open to all 3rd-year and 4th-year undergraduate students.
- Recent graduates (2022 and after) are also eligible.
- Students pursuing an MBA are not eligible.

IV.   Team Formation

- Each team must comprise exactly 4 members.
- Team members can be from the same or different universities.
- All participants must verify their student status with a certificate from their college.
- For recent graduates, your transcripts should be submitted for verification.

V.   How to Apply

- Interested participants can apply through the '**Apply**' link available on the GCC website.

VI.   Competition Format

The competition will comprise of two rounds:

Round 1: Preliminary Round (Virtual)

- Upon receiving a business case, each team will prepare and submit:
    - Presentation deck (maximum 15 slides + Appendix)
    - Recorded Video Pitch (maximum 8 minutes, each member to present at least 90 seconds)

Final Round: (In-person)

- Selected 10 teams from Round 1 will advance to the final round in Delhi.
- Teams will receive a business case, and submit:
    - Presentation deck (maximum 20 slides + Appendix)
- Final presentation will happen in-person/ virtually in front of a live panel of judges, for 30 minutes (15-20 minutes, followed by a 10-minute QCA session)

Important Information about the final round:

- For participants in India (in-person): The final round would be in-person conducted at Indiana University's Gateway Office in Delhi.
- For participants from the rest of the world (virtual): The final round would be virtually conducted on September 22nd in parallel to the in-person finals.
- All teams, regardless of their participation mode, will be considered together for the determination of the final winners.

VII.   Judging Criteria

- **Problem Understanding:** Clarity and insight into the case problem.

- **Presentation Skills:** Clarity in communication, engagement, and professionalism in delivery.
- **Solution Creativity:** Innovation and originality in proposed solutions.
- **Well-Supported Answers:** Providing well-researched and supported answers that effectively address the questions posed.
- **Persuasiveness:** Making a convincing case to prove their solution as the best option.

Before the commencement of the competition, the Kelley School of Business will conduct a Case Workshop covering the aspects of business case analysis, and expectations for the case competition.

VIII. Maintaining Fairness

External Communication Rules:

- Teams must not communicate with other teams about the case during the competition.
- Teams are not allowed to seek help from any external party on any aspect of the case competition.

Identity Verification:

- All undergraduate students must produce a letter from their college, verifying their status as a student in that college with a good academic record.
- All recent graduates should submit their transcripts for verification.
- Any team found violating the rules will be disqualified.

Plagiarism:

- Please note that all submissions will be checked for plagiarism using Turnitin to ensure originality. Additionally, submissions will be reviewed for the use of AI***** to maintain the integrity of the content.

*The case prompt will tell you exactly if and how you can use AI and how that usage needs to be documented.

IX. Cost Incurred by Teams

The top 10 teams will be invited to the final round in Delhi, with the following expenses covered by the Kelley School of Business:

- Accommodation, food, and local transportation expenses during the event will be taken care of, by the program.

- Participants (outside of Delhi) will receive Rs. 7,000 to cover travel expenses.

X.   Perks

Interview Opportunity: All participants in the case competition will be interviewed by the program's chair in Delhi for the Kelley MSIS program.

Learn from the best: Kelley School of Business will conduct Case Workshops covering the aspects of business case analysis, and expectations for the case competition.

By participating in this competition, you agree to abide by the rules and regulations outlined in this document. If you have any questions or require further clarification, please do not hesitate to contact us at msisgcc@iu.edu.

Disclaimer

The organizers reserve the right to modify the rules and regulations of the competition at any time. Participants will be notified of any changes promptly. All decisions made by the competition judges and organizers are final.